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EASIEST ROAD TO SUPER BOWL XL IS ONLINE WITH CLICK AND PARK

ORLANDO, FL-- The easiest road to Super Bowl XL, coming this February to Detroit's Ford Field, may be for those looking to secure parking permits. Organizers are working with *Click and Park*, an online service issuing Vehicle for Hire and NFL On Location Parking permits in advance. Buses, limousines and those who have pre-purchased a game day NFL On Location hospitality package will be able to reserve and pay for their parking space ahead of time for an easier way to reserve parking. Click and Park has recently launched its own Super Bowl XL landing page to help guide these buyers in the right direction (http://www.clickandpark.com/sbxl_landing.shtml).

"The *Click and Park* permit reservation system is designed to provide a hassle-free parking experience for our customers, and ease a long held problem for event organizers," says Tony Vitrano, Click and Park Owner, "The *Click and Park* component adds another level of customer service."

Click and Park is an online parking and traffic management system used by event planners and parking management companies to provide access to pre-registered parking for special events. The *Click and Park* service also helps to alleviate traffic and parking troubles by providing detailed routing instructions to all permit purchasers. These detailed directions support the venue's transportation management plan—resulting in a more efficient, time-saving flow of traffic.

The Orlando- based company shares ownership with Gameday Management Group which plans and operates complete transport and parking systems for major events, directing spectators, media, teams, staff, sponsors and corporate clients. Gameday has managed transportation and parking services for such high-profile events as the Salt Lake City Winter Olympic Games, Super Bowls XXX – XL, Daytona 500 and the 2005 Presidential Inauguration. For more information visit www.ClickandPark.com.

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